

# MITS RADIO 90.8 MHz

## COMMUNITY RADIO STATION



MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE MADANAPALLE – 517325, ANDRA PRADESH

## Report on

### **Medical Interaction Progarmme**

14.06.2024 (Friday)



Submitted by: Dr. B. Rajesh Kumar, Asst Professor, Dept of MBA

On 14<sup>th</sup> June 2024, MITS Radio conducted an informative talk under the guidance of Sri.M. Narasimhacharlu and Mrs. U. Vijaya Lakshmi with Sri.Sivanageswara Senior Manager Operations Dr. Agarwal Drusti Eye Hospital at MITS Radio 90.8 and the collaboration with IIIC Coordinator Sri. Dr. Swapneel.S. Jaiswal Garu. The talk aimed to educate the audience about the importance of medical services from Agarwal Hospitals. This interaction focused on different facilities in Eye Hospitality.

#### **Informative talk Key Points:**

#### 1. History of Agarwal Hospitals

**Dr. Agarwal's Eye Hospital** is a chain of eye specialty hospitals in India, headquartered at Chennai. Started by Jaiveer Agarwal with his wife Tahira Agarwal as an eye care center in Chennai, it has grown to 170+ centers across India and 15 centers overseas



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#### 2. Agarwal Hospitals MOU with MITS College

The purpose of this Memorandum of Understanding (MOU) is to establish a framework for cooperation between MITS Madanapalle and Agarwal Hospitals. This collaboration aims to [briefly describe the purpose of the MOU to used to conduct Free Eye Camp and improve healthcare delivery, conduct joint research, provide training.

#### 3. Services from Dr. Agarwal Hospitals

#### a. Consultation and Diagnosis

- Comprehensive Eye Exams: Detailed examinations to assess vision and overall eye health.
- Specialist Consultations: Services from experienced ophthalmologists for various eye conditions.

#### **b.** Medical Eye Care

- Treatment for Eye Diseases: Management and treatment of conditions such as glaucoma,
  diabetic retinopathy, age-related macular degeneration, and uveitis.
- Dry Eye Treatment: Solutions for managing dry eye syndrome, including medications and lifestyle recommendations.
- Pediatric Ophthalmology: Evaluation and treatment of eye conditions in children, such as amblyopia (lazy eye) and strabismus (eye misalignment).

#### c. Surgical Services

- Cataract Surgery: Advanced techniques, including phacoemulsification and femtosecond laser-assisted cataract surgery.
- Refractive Surgery: LASIK, PRK, and other procedures to correct vision problems like myopia, hyperopia, and astigmatism.
- Glaucoma Surgery: Procedures to lower intraocular pressure and manage glaucoma, including trabeculectomy and tube shunt surgery.
- Retinal Surgery: Surgical interventions for retinal detachment, macular holes, and other retinal conditions.
- Corneal Surgery: Treatments including corneal transplants and cross-linking procedures.



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#### d. Optical Services

- Eveglasses and Contact Lenses: Prescription glasses, contact lenses, and fitting services.
- Low Vision Aids: Specialized devices and tools for patients with severe vision impairment.

#### e. Health Insurance Services

Medical and health insurance provide financial protection against the costs of medical care, including hospitalization, treatments, and preventive services.

After Informative talk given by Sri Siva Nageswara Rao Garu then Radio Program Manager Sri.M. Narasimhacharlu and Mrs. U. Vijaya Lakshmi presented Vote of Thanks for Wonderful Interaction Programme.

#### **Outcomes**

- To educate the viewers about the Hospitality services in Agarwal Eye Hospitals
- To participate in activities that promote Health protection in Eye Care system.

#### **Conclusion:**

Agarwal Eye hospitals are dedicated to offering a wide array of services designed to address all aspects of eye health and vision care. From routine eye exams and prescription services to advanced treatments for complex conditions such as cataracts, glaucoma, and retinal diseases, these facilities are equipped with state-of-the-art technology and staffed by skilled professionals and providing best medical facilities from Low cost to High-Cost Services for all Categories.



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#### **Photos:**



